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Global Caché and Niveus Media Form Strategic Alliance

Niveus and Global Caché to Connect Common Household Devices to Media Server

Jacksonville, OR and Santa Clara, CA – March 21, 2006 – Global Caché, the award-winning manufacturer of IP-enabling products, and Niveus Media, manufacturer of media entertainment devices for the high-end audio/video market, announced today they have signed an agreement that provides the framework for the two companies to collaborate on marketing and assures product compatibility.

Global Caché's GC-100 Network Adapter allows common household devices to be connected to a network and controlled via network-based software. In addition, Global Caché provides products for learning infrared (IR) codes, extending IR functions over a network, and sensors and specialized connectivity products. The Niveus Media Center product line, recently recognized by *Popular Science* as the Best of What's New for 2005, offers a high fidelity audio and video experience, including movies, music, photos, games and more.

“Partnering up with Global Caché assures our customers of seamless product compatibility and provides them with the ability to connect previously un-networked devices to the Niveus Media Center,” said Brian Paper, VP Marketing for Niveus Media. “This opens up exciting new market opportunities for our customer base, including cost-effective entertainment automation, as well as whole-house control. The agreement furthers our goal of delivering full services and features on the Niveus Media Center.”

“We're very enthusiastic about this new alliance with Niveus,” said Robin Ford, Global Caché's VP of Business Development. “With the convergence of the IT and consumer electronic markets, and the current migration in the digital home market to open standards-based systems from high-cost proprietary systems, this kind of alliance is essential. Our respective customers can be assured that our products are work well together and they have the choice in best-of-breed products.”

About Global Caché, Inc.

Global Caché is dedicated to producing state-of-the-art products that enable technology in homes and businesses. Our award-winning GC-100 Network Adapter provides the means for PC-based automation and management software to access, control, and deliver services in a networked home or business to diverse and previously unconnected devices and appliances. In addition, Global Caché provides an IR learner, winner of the prestigious CEPro Product of the Year award for IP-enabling, receivers, sensors, and other connectivity products. Global Caché sells through distributors, VARs, and OEMs. For more information on Global Caché and our products and services, visit online at www.globalcache.com or call us at 541-899-4800.

About Niveus Media, Inc.

Founded in 2002, Niveus Media, Inc. is a Santa Clara, California hardware and software maker, specializing in media entertainment devices for the consumer electronics market. Niveus Media is dedicated to delivering innovative, integrated consumer electronics devices for the networked home. Additional information can be found at: www.niveusmedia.com.