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**Global Caché Signs Distributor Electronic Stockroom**

*Value Added Distributor to Sell Global Caché Home and Business Automation Products*

**Jacksonville, OR – October 19, 2004** – Global Caché, the award winning provider of products that enable technology in homes and businesses, announced today it will begin selling products through Electronic Stockroom, a value added solutions provider.

Global Caché's GC-100 Network Adapter is a hardware product designed to IP-enable devices and appliances that otherwise could not be connected to a network, bringing Ethernet connectivity to infrared (IR) devices, serial (RS232) devices, and relay switches (contact closure) allowing them to be controlled using IP-based software. Global Caché also supplies IR learning devices, IR receivers, and sensors for use over networks. Electronic Stockroom is dedicated to selling the finest audio and video products and accessories in the shortest time possible. Training, technical support, and same day shipment are all part of the value-added services provided by Electronic Stockroom.

"We're excited to be adding Global Caché products to our current offering," said Glen O'Brien, Electronic Stockroom President. "The combination of the GC-100 Network Adapter and the ViewSonic/MPlus A/V controller is a dynamite solution that we know our dealers need and want. The fact that Global Caché devices work with our other vendor's products is an added bonus."

"Electronic Stockroom is a great match for our products," said Global Caché President Walt Keller. "The fact that Electronic Stockroom understands the needs of dealers in the audio and video market, offering training, and next day delivery of the industries finest products made the decision to partner with them a no brainer for us."

**About Global Caché**

Global Caché is dedicated to producing state-of-the-art products that enable technology in homes and businesses. Our GC-100 Network Adapter provides the means for PC-based automation and management software to access, control, and deliver services in a networked home and business to diverse and previously unconnected devices and

appliances. Global Caché sells through distributors, VARs, and OEMs. For more information on Global Caché and our products and services or to place an order, visit online at [www.globalcache.com](http://www.globalcache.com) or call us at 541-899-4800.

### **About Electronic Stockroom**

Electronic Stockroom was created to answer our customers' needs to secure the finest audio and video products and accessories quickly from a local value-added supplier. The team at Electronic Stockroom is dedicated to selling you the right product for the right price and filling your order correctly in the shortest time possible. For more information about Electronic Stockroom, please call 877-785-7666 or visit our website at [www.electronicstockroom.com](http://www.electronicstockroom.com).