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Global Caché and Cinemar Announce Reseller Agreement

*Cinemar, Inc. to offer Global Caché Network Adapter with Media Management
and Home Automation Solutions*

San Jose, CA– August 18, 2004 – Global Caché, the award winning provider of products that enable technology in homes and businesses, and Cinemar, Inc., a premiere supplier of media management and home automation software, announced today they have signed a Value Added Reseller Agreement allowing Cinemar, Inc. to bundle the Global Caché GC-100 Network Adapter with its user-friendly media management and home automation software.

Global Caché's products include the GC-100 Network Adapter that allows IR, serial, and relay devices to be controlled over a network; sensors; and devices that allow IR signals to be learned and sent over a network. Cinemar provides high-end graphical user interfaces (GUIs) for media management and home automation at an affordable price.

“The beauty of designing products based on open systems and industry accepted standards is that our customers benefit greatly with the ability to mix and match various products according to their needs,” said Mario Cascio, Cinemar President. “Our customers have indicated a strong need for the Global Caché Network Adapter in their theater and home automation installations, and we're pleased to be able to provide them directly to our customers with one-stop-shop convenience.”

“Our GC-100 Network Adapter was developed to very simply and affordably connect networks to IR, serial, and relay devices so they can be accessed and managed by media management and automation software like Cinemar's,” said Global Caché President Walt Keller. “We're very pleased that Cinemar has chosen our hardware to integrate with their leading-edge technology, and we look forward to working with them to deliver an optimized and cost-effective solution to their customers.”

About Global Caché, Inc.

Global Caché is dedicated to producing state-of-the-art products that enable technology in homes and businesses. Our GC-100 Network Adapter provides the means for PC-based home automation and management software to access, control, and deliver services in a networked home to diverse and previously unconnected devices and appliances. Global Caché sells through distributors, VARs, and OEMs. For more information on Global Caché and our products and services or to place an order, visit online at www.globalcache.com or call us at 408-270-1300.

About Cinemar, Inc.

Cinemar is focused on providing highly polished graphical user interfaces for the home and theater at lower costs using standard open architecture and computers that are typically sitting idle in the home environment. Visit the Cinemar website at www.cinemaronline.com.